

Communications for Canadian research endeavours:

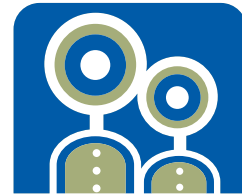
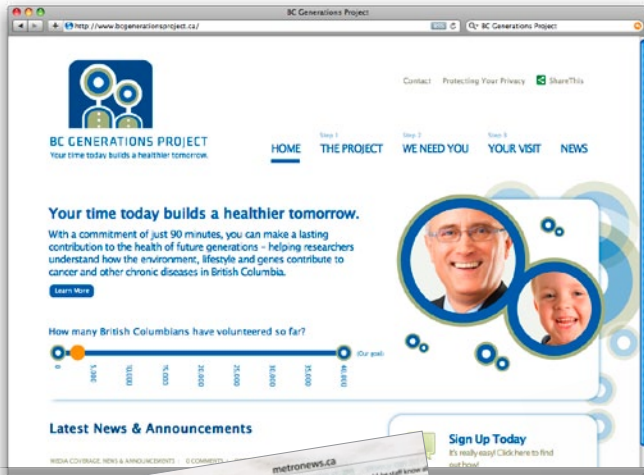
Knowledge Communicators is a Canadian “full service” communications group dedicated to serving the life sciences and academic sectors in health research. We are specialists in branding and messaging, publications and websites, communications planning and strategies, writing and editing, fund development and knowledge translation.



KNOWLEDGE communicators

Health research, amplified





BC GENERATIONS PROJECT
Your time today builds a healthier tomorrow.



“Your work for BC Generations has been a major reason for our success to date.”

– **Richard Gallagher**

*Principal Investigator, BC Generations Project
BC Cancer Agency*



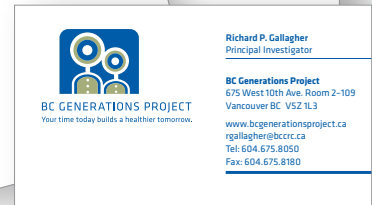
SELECTED PROJECT | COHORT STUDY | **BC GENERATIONS PROJECT** | WWW.BCGENERATIONSPROJECT.CA

Knowledge Communicators is a group of senior health research and science communications specialists. We specialize in communications planning and strategy, as well as branding and marketing, media relations, knowledge translation and fund development communications

As a team, we are known for our ability to translate complex research ideas and information into clear communication. We provide context for research pursuits and demonstrate the value of health research to a variety of audiences. We are allied with Signals, one of Canada's most highly respected branding and design firms.

We have completed branding and communication strategies for NCE projects including the PROOF Centre as well as large cohort studies, national networks, large-scale conferences, research institutes, funding bodies, university faculties and more.

We work across Canada using a model that is adaptable to the needs of each project and each client. Some require all of our services while some require just a few, making our involvement scalable and cost-effective.





PROOF
Centre of | Centre d'
EXCELLENCE *Biomarker solutions for health care.*
Biomarqueurs – Solutions en soins de santé.

SELECTED PROJECT | NEW CECR | PROOF CENTRE OF EXCELLENCE | WWW.PROOFCENTRE.CA

OUR SERVICES

Communications

- > Messaging
- > Writing and editing
- > Communications / marketing strategies
- > Fundraising support
- > Health and awareness campaigns
- > Proven social media expertise
- > Media relations: messaging and strategy
- > Knowledge translation (KT) strategy and planning

Brand Research & Strategy

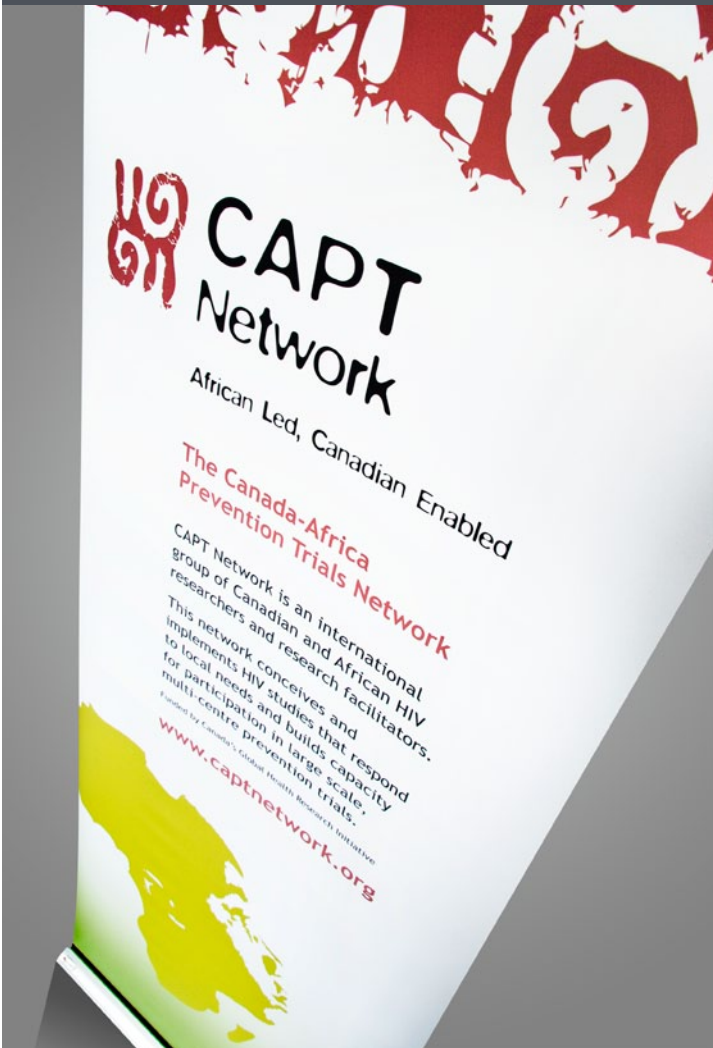
- > Strategy and key messages
- > Naming
- > Brand positioning statements

Print & Interactive Design

- > Brand development and visual identity (based on branding research and strategy)
- > Branded print, web and interactive (e.g. annual reports, newsletters, brochures, websites)
- > Print and electronic advertising campaigns
- > Production and print management for all jobs



SELECTED PROJECT | CONFERENCE | REDUCTION OF HARM



SELECTED PROJECT | NETWORK | CAPT NETWORK

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To learn more about Knowledge Communicators and how we can help you achieve your research goals through communications, please e-mail one of our senior communicators:

Robyn Sussel, Branding & Marketing
Robyn@KnowledgeCommunicators.ca

Alison Osborne, Communications & Writing
Alison@KnowledgeCommunicators.ca

Anne McLaughlin, Communications & Writing
Anne@KnowledgeCommunicators.ca

www.KnowledgeCommunicators.ca

Knowledge Communicators is affiliated with Signals Design Group

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